



Galveston ArtWalk®

## Guidelines

GAC

Galveston  
Arts  
Center

The following guidelines help ensure that each ArtWalk is exciting, fresh and fun. We thank you for supporting the arts and Galveston's cultural community through your participation. ArtWalk is one of the largest programs of the Galveston Arts Center, a 501 (c) 3 non-profit organization.

### REQUIREMENTS

1. A new exhibit will be featured at each ArtWalk.
2. ArtWalk features artists' work. No mass-produced items.
3. Arts spaces predominately devoted to items other than art are subject to review by the ArtWalk Committee.
4. Official ArtWalk hours are 6 to 9 p.m. Participants must be open between 6 and 9 p.m. at the minimum with opening and closing hours flexible.

**BROCHURE :** *The ArtWalk Brochure reflects four kinds of participants:*

- **Galleries**, defined as those who devote more than 60% of their floor and wall space to original works of art on an ongoing basis and who maintain regular weekly business hours.
- **Other Walls**, defined as those who do not meet the above criteria, i.e. artists' studios, stores, restaurants, etc. whose primary business is not original art
- **Happenings**, defined as one-time or once-a-year exhibits or performances that take place only during ArtWalk.
- **Friends of ArtWalk:** any business that does not show art but wants to support ArtWalk.

### FEES

- Galleries, Other Walls and Happenings-\$95.00 per ArtWalk.
- Friends of the ArtWalk-\$35.00 per ArtWalk.
- **Please include payment with application by the published due date.**
- Fees may be paid Online via credit card or PayPal at [www.galvestonartscenter.org](http://www.galvestonartscenter.org)

### ENTRY PAPERWORK

- All paperwork and fees must be turned in by 5 p.m. on the published due dates. Copy is to be limited to 30 words or less. Submissions over 30 words will be edited at GAC's discretion.
- **Applications received after the due date may not be featured in the brochure.** Deadlines are posted in the ArtWalk section of the Galveston Arts Center website and included in this packet.
- Paperwork and fees may be turned in at the Galveston Arts Center, 2127 Strand, or Online at [galvestonartscenter.org/ArtWalk\\_Registration.php](http://galvestonartscenter.org/ArtWalk_Registration.php).

**BENEFITS** - Your \$95.00 fee includes:

- Your business listed in the official ArtWalk ad in the Houston Chronicle the week before ArtWalk, in Galveston Monthly and in The Island Guide the month of ArtWalk.
- Your business and exhibition info listed on the ArtWalk brochure/map, distributed to GAC members and in public locations throughout Galveston, and featured online through GAC's website, monthly e-newsletter and social media. (Feel free to link to these!)
- 50 ArtWalk brochures that you may distribute before/during ArtWalk; you will be notified 1-2 weeks before ArtWalk when brochures are ready for you to pick up.
- ArtWalk participants are eligible to advertise in the Galveston County Daily News at a special rate. A representative from the newspaper will contact you before each ArtWalk.